What's new?

Student Employment Outlook

native.

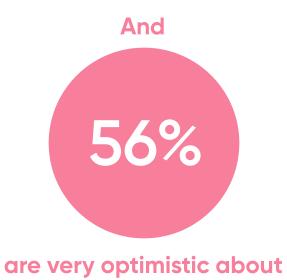
The UK student market in numbers

2.66 million

UK students.

47%

of whom chose their university based on potential career prospects. $\mathscr C$



their professional futures. $\mathscr Q$

Gen Z students are your future workforce. So without further ado...

Meet Maya.

She's a Gen Z student with some thoughts on life after university. Over to her to get some insights...

OUR THOUGHTS;

- 65% of us want to improve our understanding of real-world industries & companies.
- We lean on family members (52%), social media (45%) and YouTube (44%) to research career paths.
- We judge our success by respect from colleagues (34%) and recognition from managers (32%)...
 - ...as well as traditional benchmarks such as salary (44%) and progression (35%) which reign supreme. ${\it 0}$

OUR FEELINGS;

- We care about diversity in leadership (93%) and team (92%) they will directly affect where 43% of us apply to work.
- Entrepreneurship content inspires 36% of us to work hard but makes 26% of us feel pressured or stressed.
- But we want to work just 18% of us would quit if money was no object
- We're most confident about teamwork (57%); deadlines (57%); and customer-facing skills (56%). *?*
- In return, we prioritise trust (47%), support (40%), and genuine care (35%) in our managers. *?*

OUR BEHAVIOURS;

- Between you and me, a third of us believe we're the hardestworking generation.
- One in four of us will work harder and stay longer in flexible companies.
- We're already prepping for work:
 - 25% of us are an officer in an SU, club and/or society. 🛭
 - 52% of us have a job while at uni a further 26% are looking for one.
 - 35% of us have started a business or side hustle.
- 75% of us use non-work related social media as part of our job search.
- And we prefer it to LinkedIn. 57% of us have an account, and ⅓ of those are inactive.

One other thing - our career development journey spans online and on-campus. See you there?

OVER AND OUT,

MAYA X

Introducing native.

native unifies media channels across UK campuses, granting graduate employers frictionless access to hard-to-reach students. We make it easy for you to find engaged and talented candidates - and we connect you to them earlier than ever so you can nurture them into employable graduates.

Make our campus your job board.

Get in touch today

